



Stop Your Car • Display Your Message

P R E S S R E L E A S E

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PopStops® Announces 5 Year Agreement with DPG Distribution

Bradenton, FL. – PopStops Marketing, Inc. (**POPSTOPS**) announced it has recently entered into an agreement with DPG Distribution (**DPG**), a global master Sales Representative Company. DPG is distributing the recently patented PopStops® Garage Stops and patent pending ACM PopStops® Display Systems over the next five years into the North American market.

DPG Distribution is a master sales representative of high-end retail consumer products with over 350 Reps and calling on over 1200 accounts. DPG sells a variety of products in numerous genres including Consumer Electronics, Housewares, Automotive, Hardware, Health and Beauty, Sporting Goods, Pet Supplies, Lighting, Consumer Goods, and Pharmaceutical. DPG offers worldwide service in sales, marketing, distribution and in-store support in a variety of markets including, but not limited to, academic, state and federal government, armed forces (**AAFES**), large and small consumer retailers, online merchants and rent-to-own.

DPG recognized PopStops' high quality line of products, all of which are manufactured in, and proudly display, a **"Made in USA"** label. PopStops® Garage Stops include a comprehensive warranty and a highly competitive Manufactured Suggested Retail Price (**MSRP**). Completely unique in the nature of its PopStops® products for residential garages, PopStops® Garage Stops are designed to stop a homeowner's vehicle and, at the same time, allow for highly-tailored and **"customized"** messages all while creating a sense of comfort and calm while parking your car at home.

"The distribution agreement with DPG allows for PopStops Marketing products to penetrate the North American market, facilitating broader accessibility to our patented solutions and exciting new products," explains Scott Fenimore, President of PopStops Marketing. "DPG's distribution now fully ensures that their customers benefit from PopStops® uniquely patented products. "Every consumer has a passion about something, be it an affiliation, a school, a favorite sports team, something!"

Additionally, PopStops® has been working to create licensing arrangements with a wide range of brands that consumers will find appealing for his or her favorite passion.

This distribution agreement allows a wide range of clientele to benefit from the PopStops® products for both consumer and commercial applications while creating long-term relationships with large, nationally recognized brands. "We are very pleased to be partnering with PopStops long-term," states George W. Davison, CEO at DPG, "The PopStops line is durable and built to last. Pair the product itself and that customers can change or customize their messages at any time and you have a truly unique customer experience over a lifetime! That's why DPG wanted to get behind PopStops right from the start."

PopStops Marketing and DPG will immediately begin to introduce the various sized patented **PopStops® Garage Stops** to its accounts throughout the country. PopStops are available in **18"**, **36"** and **72"** widths. Wheel Chocks/Point of Purchase displays are available in **12"** widths.

The reason for the company's name "**PopStops**" is that the first three letters (**POP**) represents the firm's other powerful use of this product, which is "**Point of Purchase**" display advertising. This represents one of the most compelling and focused point of purchase advertising products to arrive in years. They are even used as the base of our patent pending **ACM Display Systems** for retail and automotive showrooms that feature a 15" high resolution monitor connected via WIFI with pegs for holding graphics for sale.

About PopStops Marketing, Inc.:

PopStops Marketing, Inc. is a US-based manufacturer and developer of innovative new products for use within family garages designed for stopping cars and for displaying custom messages. Our management team has a combined fifty plus years of experience in engineering, software development, commercial printing, and design. From its inception, the **PopStops®** garage stops primary function was to "**Stop**" your vehicle in your garage in a simple, effective way. Having the ability to customize graphics that homeowners could easily change out and personalize, was what really set this product apart. The "**POP**" came soon after when the **PopStops®** team quickly realized that there was more to this product. The very nature of how a **PopStops®** was engineered enabled a garage stop to transform into a "**point of purchase**" display instantly. Having the flexibility of taking a product from a home garage to a showroom or trade show floor, or to use it while "**tailgating**" for a favorite sports team, is how **PopStops®** was born.

For more information, call **800-209-4571** or visit www.popstops.com.

About DPG Distribution:

DPG Distribution is a master sales representative of high-end retail consumer products with over 350 Reps and calling on over 1200 accounts. Based in Lake Mary, FL, DPG sells a variety of products in numerous genres including Consumer Electronics, Housewares, Automotive, Hardware, Health and Beauty, Sporting Goods, Pet Supplies, Lighting, Consumer Goods, and Pharmaceutical. DPG offers worldwide service in sales, marketing, distribution and in-store support in a variety of markets including, but not limited to, academic, state and federal government, armed forces (**AAFES**), large and small consumer retailers, online merchants and rent-to-own.

For more information, call **866-416-4297** or visit www.dpgdistribution.com.